

# MIR

THE MAGAZINE OF  
MENSWEAR RETAILING  
FEBRUARY 2009

**DENIM DONS**  
DIESEL & LEVI'S

**WORLD WIDE WOW**  
RETAIL TECHNOLOGY  
REPORT

**FABULOUS FALL  
FASHION**  
A REASON TO BUY

**THINGS ARE SO  
TOUGH THAT...**  
YA GOTTA  
LAUGH

THE NEW  
**COOL**

PERIODICAL  
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